



Pageant Program Book Ad Sales Information

Dear Contestant and/or Guardian:

As part of your entry, you are required to sell at least \$150 in program advertising. The money raised from these ads will help cover the expenses of the pageant, including prizes, crowns/sashes, advertising/promotion expenses, and other event costs.

The program book not only lists information on our event, but also features a headshot of each registered contestant. Ad space is sold in this book to help raise funds to support the Miss El Reno Pageant and the El Reno Chamber of Commerce.

Here are some helpful hints to make your job easier.

1. Contact friends, neighbors, and businesses in your area. We recommend that you ask them in person if they would like to place an ad in the Miss El Reno Pageant Program Book. This allows you to explain what the money is being raised for, and show them sizes of sample ads included in this packet.
2. Businesses wanting to pay by check: Fill out an **Ad Form** (included in this packet). Make sure the information is correct (check all spelling) and complete. The ad copy should be clear and easily understood. If you staple a printed "ad copy" to the form, do not staple through any printing or logos. **Note that checks should be made out to the El Reno Chamber of Commerce.**
3. They may email their digital ad to misselrenopageant@gmail.com
4. Businesses wanting to pay by credit card should contact the Chamber at 262-1188 to complete the sale.
5. When you have collected all the ads, fill out two **Ad Summary Forms**. Keep one summary form for yourself and return the other to us with your ads and money. **All ads and money must be turned in by March 16, 2018.**
6. If you have any questions or problems, contact Karen at El Reno Chamber of Commerce 262-1188. **Good luck on your ad drive!**

The ONE Contestant who sells the most Ads will earn the Ad Sales Award presented on stage during the pageant!

Please remember to send ALL of your sponsors/donors a personal handwritten thank you note for their donation.

CONTESTANT PAGEANT PROGRAM AD SUMMARY



Keep one copy of this form; return the other along with all ad forms and checks made to: *El Reno Chamber of Commerce*

DUE: March 16, 2018

Contestant Name: _

Contestant Division: _

Address: _

Phone: _

Email: _

Name of Business or Sponsor	Amount Donated

Total Amount Received: \$ _
(attach additional copies if you have more ads to submit)

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Program Ad Sales Order Form

(Please make copies for each donor as needed.)

Please return by March 16, 2018 with art work to be printed in the program to:

El Reno Chamber of Commerce
206 N. Bickford • El Reno, OK 73036



ADVERTISER INFORMATION	Sponsor's Business Name (if applicable):
	Contact Person:
	Address:
	City, State ZIP:
	Telephone:
	Email:
	Website

Ad Type	Cost per Ad	Amount Enclosed	Artwork Enclosed (Circle)
Full Page	\$100	\$	Y N
Half Page	\$75	\$	Y N
Quarter Page	\$50	\$	Y N

Contestant collecting donation:

Name _

Division _

You may email digital ads directly to misselrenopageant@gmail.com or if submitting a printed ad, please attach Business Card or Ad with a **paper clip (NO STAPLES PLEASE)**.

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